



FOR IMMEDIATE RELEASE

**INTER PARFUMS AND GAP INC. SIGN AGREEMENT FOR
INTERNATIONAL DISTRIBUTION OF PERSONAL CARE PRODUCTS**

New York, NY – April 29, 2008 -- Inter Parfums, Inc. (NASDAQ GS: IPAR) today announced that it has expanded its current relationship with Gap Inc. (NYSE: GPS) with the signing of a four-year licensing agreement for international distribution of personal care products through Gap and Banana Republic stores as well as select specialty and department stores outside the United States, including duty-free and other travel-related retailers.

Commenting, Jean Madar, Chairman and CEO of Inter Parfums stated, "We agree with our business partners at Gap Inc. that expanding the distribution of Gap and Banana Republic personal care products beyond North America and outside Gap and Banana Republic stores makes good business sense. We test marketed certain products at select European retailers and the results to date have been extremely encouraging. This initiative is being undertaken to capitalize on cross-border brand awareness of Gap's iconic American style and Banana Republic's affordable luxury, which we have interpreted into a brand-specific assortment of fragrance, home fragrance, bath and body, and grooming products. We have long-established relationships with distributors in over one hundred countries. Our infrastructure should help enable the rollout of product to select department stores, perfumeries, travel retailers, military bases and other appropriate retail outlets around the world."

About Gap Inc.

Gap Inc. is a leading international specialty retailer offering clothing, accessories and personal care products for men, women, children and babies under the Gap, Banana Republic, Old Navy, and Piperlime brand names. Gap Inc. operates as a specialty retailing company in the United States and internationally under the Gap, Old Navy, Banana Republic, and Piperlime brand names. As of February 2, 2008, the company operated approximately 3,167 stores in the United States, Canada, the United Kingdom, France, Ireland, and Japan.

About Inter Parfums, Inc.

Inter Parfums develops, manufactures and distributes prestige perfumes and cosmetics as the exclusive worldwide licensee for Burberry, Paul Smith, S.T. Dupont, Christian Lacroix, Quiksilver/Roxy, and Van Cleef & Arpels. The Company also owns Lanvin Perfumes and Nickel S.A., a men's skin care company. It also produces personal care products for specialty retailers under exclusive agreements with Gap Inc., New York & Company and Brooks Brothers. In addition, Inter Parfums produces and supplies mass market fragrances and fragrance related products. The Company's products are sold in over 120 countries worldwide.

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Statements in this release which are not historical in nature are forward-looking statements. Although we believe that our plans, intentions and expectations reflected in such forward-looking statements are reasonable, we can give no assurance that such plans, intentions or expectations will be achieved. In some cases you can identify forward-looking statements by forward-looking words such as "anticipate," "believe," "could," "estimate," "expect," "intend," "may," "should," "will" and "would" or similar words. You should not rely on forward-looking statements because actual events or results may differ materially from those indicated by these forward-looking statements as a result of a number of important factors. These factors include, but are not limited to, the risks and uncertainties discussed under the headings "Forward Looking Statements" and "Risk Factors" in Inter Parfums' annual report on Form 10-K for the fiscal year ended December 31, 2007, and the reports Inter Parfums files from time to time with the Securities and Exchange Commission. Inter Parfums does not intend to and undertakes no duty to update the information contained in this press release.

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