

FOR IMMEDIATE RELEASE

ESSEX RENTAL CORP. TO COMMENCE TRADING ON NASDAQ CAPITAL MARKET

New Ticker Symbols to be ESSX, ESSXW, and ESSXU

BUFFALO GROVE, IL – Monday, January 11, 2010 – Essex Rental Corp. (OTCBB: ERNT; ERNTW; ERNTU) (together with its subsidiaries, “Essex” or “the Company”) today announced that it has received approval to list its common stock, common stock purchase warrants, and units on the Nasdaq Capital Market. Essex anticipates that these securities will begin trading on the Nasdaq Capital Market on Wednesday, January 13, 2010, under the symbols ESSX, ESSXW, and ESSXU, respectively. Until that time, Essex’s securities will continue to trade on the OTCBB under the symbols ERNT, ERNTW and ERNTU.

Ron Schad, President and CEO of Essex, commented, “Listing on the Nasdaq is an important step for our Company and, we believe, validates our commitment to enhancing shareholder value. As a result of our acceptance on the Nasdaq, Essex common stock is now eligible for purchase by a broader range of funds, is positioned to benefit from increased liquidity, and has the opportunity to gain wider recognition throughout the investment community and our industry.”

About Essex Rental Corp.

Headquartered outside of Chicago, Essex, through its subsidiary, Essex Crane, is one of North America's largest providers of lattice-boom crawler crane and attachment rental services. With over 350 cranes and attachments in its fleet, Essex supplies cranes for construction projects related to power generation, petrochemical, refineries, water treatment & purification, bridges, highways, hospitals, shipbuilding, offshore oil fabrication and industrial plants, and commercial construction.

Some of the statements in this press release and other written and oral statements made from time to time by the Company and its representatives are “forward-looking statements” within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. These statements include statements regarding the intent and belief or current expectations of Essex and its management team and may be identified by the use of words like “anticipate”, “believe”, “estimate”, “expect”, “intend”, “may”, “plan”, “will”, “should”, “seek”, the negative of these terms or other comparable terminology. Investors are cautioned that any such forward-looking statements are not guarantees of future performance and involve risks and uncertainties, and that actual results may differ materially from those projected in the forward-looking statements. Important factors that could cause actual results to differ materially from Essex’s expectations include, without limitation, the continued ability of Essex to successfully execute its business plan, the possibility of a change in demand for the products and services that Essex provides (through its subsidiary, Essex Crane), intense competition which may require us to lower prices or offer more favorable terms of sale, our reliance on third party suppliers, our indebtedness which could limit our operational and financial flexibility, global economic factors including interest rates, general economic conditions, geopolitical events and regulatory changes, our dependence on our management team and key personnel, as well as other relevant risks detailed in our Annual Report on Form 10-K and subsequent periodic reports filed with the Securities and Exchange Commission and available on our website, www.essexcrane.com. The factors listed here are not exhaustive. Many of these uncertainties and risks are difficult to predict and beyond management’s control. Forward-looking statements are not guarantees of future performance, results or events. Essex assumes no obligation to update or supplement forward-looking information in this press release whether to reflect changed assumptions, the occurrence of unanticipated events or changes in future operating results or financial conditions, or otherwise.

CONTACT:

Essex Rental Corp.

Marty Kroll

Chief Financial Officer

(847) 215-6502 / mkroll@essexcrane.com

-OR-

INVESTOR RELATIONS:

The Equity Group Inc.

Melissa Dixon

Senior Account Executive

(212) 836-9613 / mdixon@equityny.com

Devin Sullivan

Senior Vice President

(212) 836-9608 / dsullivan@equityny.com