



FOR IMMEDIATE RELEASE

**AMERICAN VANGUARD TO PRESENT AT
KEYBANC CAPITAL MARKETS BASIC MATERIALS AND PACKAGING CONFERENCE
ON TUESDAY, SEPTEMBER 14TH**

Newport Beach, CA – August 31, 2010 – American Vanguard Corporation (NYSE:AVD), today announced that its President & CEO, Eric Wintemute will be presenting at the KeyBanc Capital Markets Basic Materials and Packaging Conference on Tuesday, September 14, 2010 at 1:00 pm EDT, at The InterContinental Hotel in Boston, MA.

Investors will be able to view and download the PowerPoint Presentation on the morning of September 14th from the American Vanguard website at www.american-vanguard.com.

About American Vanguard

American Vanguard Corporation is a diversified specialty and agricultural products company that develops and markets products for crop protection, turf & ornamentals management and public & animal health. American Vanguard is included on the Russell 2000[®] and Russell 3000[®] Indexes. To learn more about American Vanguard, please reference the Company's web site at www.american-vanguard.com.

The Company, from time to time, may discuss forward-looking information. All forward-looking statements are estimates by the Company's management and are subject to various risks and uncertainties that may cause results to differ from management's current expectations. Such factors include weather conditions, changes in regulatory policy and other risks as detailed in the Company's SEC reports and filings. All forward-looking statements, if any, in press releases and presentations represent the Company's best judgment as of the date of such releases and presentations.

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