

# Our Differentiators

## WHO WE ARE



### Longstanding, Solid Reputation

Our firm is one of the pioneers in IR, and has maintained a solid reputation over 4+ decades.



### Hands-On, Boutique Approach & High Level of Commitment to Each Client

We take a very high-touch, personalized approach, functioning like an internal department of each client.



### History of Long-Term Client Relationships

We care that our clients succeed, and support their success through long, trusted partnerships. This long-term view informs everything we do for our clients.



### Dedicated Team Averaging 12 Years with the Firm

We have depth of experience. Our team is highly experienced, tenured, and professional, all with a keen attention to detail.



# Our Differentiators

## WHAT WE DO



### Professional, Non-Promotional Investor/Analyst Outreach

We conduct direct outreach to investors and analysts, seek to cultivate interest, and ensure these audiences have a proper understanding of the company's business and strategy.



### Trusted Advisory Leveraging Extensive Experience

Our broad experience and long-term, partnership approach positions us as a highly trusted advisor to our clients. We function as part of the client's team.



### Best Practices Investor Communications

We are adept at high-level investor communications, including communicating an array of complex financial matters, corporate developments, and transactions, as well as various types of financial guidance and outlook commentary.



### Efficient, Effective, and Trusted IR Solution

We know investor relations; from high-level strategy down to the mechanics of IR.

